



NATIONAL VIRTUAL CONFERENCE 2023

EXHIBITOR PACKAGE

MAY 17 & 18, 2023



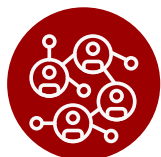
BRAIN INJURY
CANADA

LÉSION CÉRÉBRALE
CANADA

Why should you exhibit with us?

Our past experience and the feedback we have gathered demonstrated to us that we are providing an educational and collaborative event that health care and service professionals want. By going virtual, we can reach every part of Canada, bringing the multi-faceted brain injury community together. This year we are growing, bringing in new, exciting features. We want you to be a part of our biggest conference yet.

Expand your brand and demonstrate your commitment to the ABI community across Canada. Through a partnership with Brain Injury Canada, you will:



Reach your target audience through a multi-channel marketing strategy including social media, digital marketing and an online virtual conference platform with networking and gamification



Enhance your recognition as a leader provincially and nationally in supporting those living with brain injury and their families



Be a key partner in driving change at the national, provincial, territorial, and local levels



Showcase your services and your organization to delegates across Canada specifically related to the field of brain injury



Become a strong voice that advocates for changing the conversation about brain injury in Canada

Our conference is targeted to healthcare and service providers such as:

- Case managers
- Legal professionals
- Occupational therapists
- Physicians and nurses
- Personal support workers
- Physiotherapists
- Psychologists
- Social workers
- Speech language pathologists
- Rehabilitation therapists

We are pleased to present an enhanced exhibitor opportunity to help your organization showcase its products, services and solutions, and network with attendees and other exhibitors. Join us as we work together to mobilize knowledge, network and create a better web of support for those living with acquired brain injury.

EXHIBITOR - \$500

The package is for one exhibit space in the virtual exhibit hall on May 17 & 18, including:


- A streamlined exhibitor portal to build your booth and upload contact information, a description, social media, promotional multimedia, and supporting documents
- Live lead retrieval which collects contact information from the attendees who request more information at your booth
- Inclusion in the 3D interactive exhibitor hall & in the searchable exhibitor listings
- Inclusion in gamification during conference, increasing engagement and incentivizing attendees to visit exhibitor booths
- Giveaway opportunities from your booth
- The ability to interact and communicate via direct messages to attendees
- The ability to host live video presentations/information sessions with up to 25 attendees
- Complimentary access to a live webinar in April 2023 on exhibitor best practices and tips to maximize attendee traffic to your booth and business
- Your company name and website link listed on the conference website and in the digital conference program
- Recognition after the event in Brain Injury Canada's newsletter
- Complimentary one year listing on www.braininjurycanadaconnect.ca
- One conference registration and access to all the conference sessions (additional booth attendees are available for \$99)

Exhibitor opportunities are limited – please secure your spot early!

Please contact **Michelle McDonald** at mmcdonald@braininjurycanada.ca or **613-762-1222** to secure your exhibitor booth today



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